

COMMERCIAL POULTRY POPULATION DATA
YEAR 2024-2025

Commercial Poultry in Pakistan was established in 1962. It is one of the largest agro based segment of Pakistan having an investment of more than 2952 Billion rupees. Poultry Industry of Pakistan is making a tremendous contribution in bridging the gap between supply and demand of meat protein. With the continuous depletion of supply of red meat, poultry is the cheapest available animal protein source for our masses and as such is an effective check upon the spiraling animal protein prices. Therefore, we are already consuming less protein as per required standards. Poultry Industry generates employment and provides source of income to more than **1.5 million** people of Pakistan directly & indirectly.

Present Status

- Presently turnover of Pakistan Poultry Industry is about **2952** Billion rupees.
- Poultry sector generates employment and income for about 1.5 million people.
- During last few years poultry sector has gone through a very turbulent period in which normal growth of 10% per annum was not achieved. On other hand it reduced by 40% in last 3 – 4 years. In this current year recovery process has started but it is at least 50% behind its projected potential status. This has resulted into reduced supply, high prices and low meat availability per capita.
- At present over 190 billion rupees worth of agriculture produce and by products of agriculture is being used in poultry feeds.
- There are over 15000 poultry farms spread deep into the rural areas across the country from Karachi to Peshawar. Capacity of farms range from 5,000 to 500,000 broilers.
- Marketing channels of broilers and eggs are predominantly in the unorganized sector.
- 40-45% of the total meat consumption is being procured from poultry products.
- Presently poultry processing is only 5 – 6% which is very alarming for a growing protein deficient country. Poultry industry cannot grow on modern lines without going into processing and value addition. Government policies are very important in this regard to encourage more investment in this sector.
- Annually we are producing 13,160 million table eggs.
- Annually we are producing 1593 million kilo grams chicken meat.
- In our country per capita consumption of meat is only 6.37 kilo grams and 53 Eggs
- Annually. Whereas developed world is consuming about 40 kilo grams meat and over 300 eggs per capita per year.
- As per standard of World Health Organization, daily requirement of animal protein for a person is 27 grams whereas public is consuming 17 grams only. Therefore, we are already consuming less animal protein as per required standards.

1. BROILER:GP PLACEMENT (NEW)	160,000
(MOLT)	40,000
TOTAL	200,000 D LINE
BROILER PS PLACEMENT	12.0 MILLION
DAY OLD BROILIER CHIKS	1.40 BILLION
BROILER MARKETED	1.26 BILLION
2. LAYER PS (NEW)	434,000
LAYER PS (MOLT)	350,000
TOTAL LAYER PS	784,000

COMMERCIAL LAYER (NEW)	26.5 MILLION
COMMERCIAL LAYER (MOLT)	20.50 MILLION
TOTAL COMMERCIAL LAYER	47.0 MILLION

3. POULTRY FEED	7.60.M TONS (ANNEXURE-A)
4. TOTAL TURNOVER OF POULTRY	2952.50 BILLION RS (ANEXURE-B)
5. CHICKEN MEAT (PER CAPITA)	6.37 KG (ANEXURE-C)
6. TABLE EGGS (PER CAPITA)	53.0 EGGS (ANEXURE-C)

ANNEXURE-A

POULTRY FEED

BROILER:

GP	200,000 X 100KG	= 20,000 TONS
PS	12.0M X 64KG	= 768,000 TONS
BROILER	1.40 B X 3.5 KG	= 4,900,000 TONS

LAYER:

PS	(784,000 X 40)	= 31,360 TONS
COMMERCIAL LAYER	(47,000,000 X 40 KG)	= 1,880,000 TONS
TOTAL		= 7.60 M TONS

ANNEXURE-B

TURNOVER OF POULTRY INDUSTRY:

BROILER: (RS)

GP	(200,000 X 55,000)	= PKR 11.0 BILLION
PS	(12.0 X 13000)	= PKR 156.00 BILLION
BROILER	(1.26 X 380 X 2.0)	= PKR 958 BILLION
TOTAL:		= PKR 1125.0 BILLION A

LAYER: (RS)

PS	(784000 X 9000)	= PKR 7.0 BILLION
COMMERCIAL LAYER	(47 M X 7000)	= PKR 329.0 BILLION
TABLE EGGS	(47 MX 280 X 27)	= PKR 355.0 BILLION
TOTAL:		= PKR 691.0 BILLION B

POULTRY FEED (RS)	(7.6 X140 X 1000)	= PKR 1064.0 BILLION C
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VACCINES:

BROILER GP	(200,000 X 900)	= PKR 180.0 MILLION
BROILER PS	(12.0 M X 500)	= PKR 6,000.0 MILLION
BROILER	(1.4 B X 15)	= PKR 21,000.0 MILLION
LAYER PS	(784,000 X 260)	= PKR 204.0 MILLION

COMMERCIAL LAYER (47 M X 200)	= PKR 9,400.0 MILLION	
TOTAL:	= PKR 36.80 BILLION	D

MEDICINES:

BRIOLER PS (12.0 X 450)	= PKR 5,400 MILLION	
BROILER (1.40 B X 14)	= PKR 19,600.0 MILLION	
LAYER PS (784,000 X 250)	= PKR 196.0 MILLION	
COMMERCAIL LAYER (47 M X 225)	= PKR 10,500.0 MILLION	
TOTAL:	= PKR 35.7 BILLION	E
GRAND TOTAL (A+B+C+D+E)	= PKR 2952.50 BILLION	

ANNEXURE-C

MEAT AND EGG PRODUCTION:

BROILER LIVE:

GP (200,000 X 4)	= 0.800 M KG
PS (12.0 M X 4)	= 48.00 M KG
BROILER (1.26 X 2.0) (LIVE)	= 2520.00 M KG

LAYER:

LAYER PS (784000 X 1.8)	= 1.40 M KG
COMMERCIAL LAYER (47 M X 1.8)	= 84.6 M KG
TOTAL PRODUCTION:	= 2,655.0 M KG

MEAT (60%)	= 1,593.0 M KG
MEAT (PER CAPITA) : (1592/250)	= 6.37 KG PER CAPITA
TABLE EGGS (PER CAPITA) : (13,160/250)	= 53.0 EGGS PER CAPITA

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