



PPA/ Central/ AGM - 132041

Tuesday 30th September, 2025

Minutes Of the 45th Annual General Meeting of Pakistan Poultry Association
Held At Auditorium of Expo Center, Johar Town, Lahore.

The 45th Annual General Meeting of the Pakistan Poultry Association was held at the Auditorium of Expo Center, Johar Town, Lahore, at 6:00 PM on Friday, 27th September 2024. The meeting was chaired by Ch. Muhammad Ashraf. It began with the PPA staff reciting verses from the Holy Quran and a Naat. A prayer (Dua-e-Khair) was also offered for the deceased members of the Poultry Industry. The Secretary-General then presented the agenda items for discussion and decision-making.

Recitation of the Holy Quran:

The Secretary-General requested, Chairman Chaudhary Muhammad Ashraf, Senior Vice Chairman Malik Sajid Awan Sahib, Vice Chairman North Ch. Nusrat Tahir Sb, Vice Chairman South Ghulam Muhammad Sb, Election Commission Dr. Sajjad Arshad, Election Commission Rana Ghulam Mustafa, Election Commission Muhammad Hussain Patel to come onto the stage then the Secretary-General requested Mr. Amir Zada Khan to start the ceremony with the Holy Quran.

Mr. Amir Zada Khan recited.

Welcome address by the Chairman PPA:

Secretary-General said; I request Chaudhary Muhammad Ashraf to give a welcome address.

Chairman Chaudhary Muhammad Ashraf, first of all, I would like to extend a warm welcome to all the distinguished guests. During my tenure of two years, I made 78 visits to Islamabad, even of sometimes the notice of just couple of hours, to meet with the Chairman Federal Board of Revenue (FBR) in order to address the critical issue of Soybean Imports. Each time i was called for urgent meeting, I set aside my personal engagements bore all the expenditure of travelling myself.

Muhammad Shareef and Ch. Fargham Toor in this regard. Through our collective and tireless efforts, we successfully reduced the sales tax from 18% to 10% on Soybean, while maintaining it at 18% for other items. Despite our best efforts, we continue to advocate against the 4% additional tax imposed on non-registered farmers. Moreover, we succeeded in getting them to agree not to fix the price of a Soybean bag at 300, but rather at 150, as a result of our continuous efforts to lower the price as much as possible. We have gone above and beyond to hold meetings with the Chairman of the Federal Board of Revenue, the Minister of Finance, and other relevant government offices to present and push forward our demands. These interactions highlight our commitment to resolving critical issues and fostering positive outcomes for all stakeholders involved.

Dr. Raza Mehmood Khursand said, I would like to address policy matters, and I want to emphasize that this message is for the all, Chairman PPA and members of the Pakistan Poultry Association; I am not singling out any individual. The Soybean issue first arose on October 22, 2022, and we have been tackling it with relentless and determined efforts. The Solvent sector, in particular, has played a significant role and made substantial contributions towards resolving this issue.

Chairman Chaudhary Muhammad Ashraf replied, The U.S. Embassy has been with us throughout this journey, providing immense cooperation to facilitate our industry and traders. We also launched a comprehensive media campaign across TV, print, and social media through advertisements. The Feed Millers from Karachi, in particular, took the lead and made significant efforts to help resolve this issue.

We endured great hardships during this struggle, facing challenges such as the seizing of our IPEX and PPA accounts. This was a major crisis, and how we managed to overcome it is a story in itself. We even covered salaries and other expenses out of our own pockets. It wasn't the Solvent sector, but rather the Pakistan Poultry Association that spearheaded all these efforts through our platform.

Mr. Khaleeqe Arshad said, Ch. Muhammad Ashraf has excellently explained the matter to Dr. Raza Mehmood Khursand, addressing all critical points with clarity. He then wholeheartedly congratulated the newly elected Office Bearers and Executive Committee Members. Additionally, he paid a tremendous tribute to the outgoing Chairman, Executive Committee Members and the previous management. He specifically acknowledged Ch. Muhammad Ashraf for his extraordinary efforts, unwavering commitment and dedication to the poultry industry, which he demonstrated throughout his tenure, emphasizing his pivotal role in advancing the poultry industry during challenging times. Mr. Khaleeqe Arshad further remarked that Ch. Ashraf had set exceptionally high standards for future management to follow. Ch. Ashraf has

ensured that the organization will continue to thrive, grow, and reach new heights in the years to come.

Dr. Hassan Sarosh said, "Two brilliant minds think alike," while agreeing with the kind words Khaleeqe Arshad Sb had shared about Ch. Muhammad Ashraf Sb. He added that he had worked with Ch. Muhammad Ashraf Sb for two years and found him to be a hardworking, sincere, and smart decision-maker. Dr. Hassan praised Ch. Muhammad Ashraf Sb for his leadership and contributions to the poultry industry. He also appreciated his team, especially mentioning Mr. Ghulam Muhammad, Dr. Zafar-ul-Islam Siddiqui, and Malik Muhammad Sajid Awan, for their hard work and dedication. He ended by saying that teamwork and respect for each other is a key to the success of the association. He expressed hope that such efforts will continue to benefit the poultry industry.

1. To confirm the Minutes of the 44th AGM:

Secretary-General said that it's a request to our Chairman and all other members to approve the minutes of the 44th AGM held on 1st June, 2024 at Islamabad. Minutes of the AGM were proposed by Mr. Malik Muhammad Sajid Awan and seconded by Mr. Ghulam Muhammad.

2. Declaration of the result of The Final Election for the "Executive Committee" and "Office Bearers" of the Association for the Year 2024-26:

Dr. Sajjad Arshad - Chief Election Commission, announced the Election Results for the Pakistan Poultry Association Office Bearers and the Executive Committee for the year 2024-2026, which are as under:

(The House approved)

ELECTION RESULTS OF OFFICE BEARERS OF PAKISTAN POULTRY ASSOCIATION
FOR THE YEAR 2024-2026

Sr. No	NAME	DESIGNATION	COMPANY NAME
1.	Mr. Abdul Basit	Chairman	GREEN NATURE FARMS
2.	Mr. Ghulam Khaliq	Senior Vice Chairman	ORIENT ANIMAL HEALTH (PVT.) LTD
3.	Mr. Malik Muhammad Sharif	Vice Chairman (North)	CHAUDHRY FEED MILLS
4.	Mr. Lal Bux Kolachi	Vice Chairman (South)	SAFARI POULTRY SERVICES

**ELECTION RESULTS OF EXECUTIVE COMMITTEE OF PAKISTAN POULTRY
ASSOCIATION FOR THE YEAR 2024-2026**

Sr. No	NAME	DESIGNATION	COMPANY NAME
1.	Mr. Rai Mansab Ali	Member EC	R.B. POULTRIES
2.	Mr. Rana Saleem Akhtar	Member EC	SALEEM AKHTAR POULTRY SERVICES
3.	Dr. Qasim Altaf	Member EC	QASIM POULTRY FARM
4.	Mr. Rana Faisal Manzoor	Member EC	LAHORE POULTRY COMMISSION AGENT
5.	Mr. Muhammad Hamza Sarosh	Member EC	QUALITY FEEDS
6.	Mr. Abdul Haye Mehta	Member EC	MEHTA BROTHERS (PRIVATE) LIMITED
7.	Mr. Shahzad Ateeq	Member EC	SHAHZAD FEEDS MILLS (PVT) LIMITED
8.	Mr. Faisal Shahid	Member EC	FAISAL FEEDS (PVT) LTD
9.	Mr. Muhammad Sohaib Javaid	Member EC	JADEED FEEDS INDUSTRIES (PRIVATE) LIMITED
10.	Mr. Salman Munir	Member EC	PREMIUM FOODS
11.	Mr. Muhammad Aslam	Member EC	MASTER POULTRY PROTEIN
12.	Mr. Kamal Akhter Siddiqui	Member EC	KAMAL POULTRY
13.	Mr. Muhammad Irfan Ghazi	Member EC	GHAZI BROTHERS
14.	Dr. Khalid Iqbal	Member EC	ORIENT TRADERS INTERNATIONAL
15.	Mr. Elahi Buksh	Member EC	M. A PROTEIN
16.	Mr. Tariq Aziz	Member EC	HASHMI FEED

Dr. Raza Mehmood Khursand began by congratulating all the newly elected office bearers and members of the Executive Committee. He then expressed his appreciation to the Pakistan Poultry Association (PPA) for ensuring a smooth transition of management, in accordance with the guidelines set by the Directorate General of Trade Organizations (DGTO) and the Association's Articles of Association (AOA). Furthermore, he commended the achievements of the previous tenure, highlighting the significant progress made in addressing various challenges. These efforts resulted in the relaxation of many key issues, which had a positive impact on the poultry industry. Dr. Khursand also took the opportunity to specifically appreciate Mr. Abdul Haye Mehta for his excellent work in organizing IPEX in such a well-structured manner. He praised Mr. Mehta's professionalism and dedication, which contributed greatly to the overall success of the process.

Mr. Abdul Haye Mehta extended his heartfelt congratulations to the Secretary General for his commendable efforts in elevating the stature of the Pakistan Poultry Association in every aspect. He also warmly welcomed and congratulated the newly elected management of the PPA, while paying tribute to the outstanding contributions of the previous management led by Ch. Muhammad Ashraf and his team.

3. To elect an Auditor for the Year 2024-25:

The Secretary-General informed the house that Audit of PPA for the year 2023-2024 was conducted by M/s. Muniff Ziauddin & Co. Chartered Accountants. They have again offered themselves to conduct the audit of accounts of PPA for the Year 2024-2025. The House considered and unanimously appointed M/s Muniff Ziauddin & Co. Chartered Accountants to conduct the audit of accounts of all PPA offices for the Year 2024-2025, quotation amount Rs. 465,000/-.

(The House approved)

4. To receive and approve the Annual Report of the Committee and the Audited Statement of the accounts of the Association:

The Secretary-General placed the Annual Report of the retiring Committee for the Year 2023-24. The House approved.

(The House approved)

5. Appointment of Standing / Sub Committees for the year 2024-26:

The matter of the appointment of Standing/Sub-Committees for the year 2024-26 was presented in the meeting. A resolution regarding the Zonal Executive Committee was also put forward to the house.

The Secretary-General invited the newly elected Chairman Pakistan Poultry Association, Mr. Abdul Basit, to address the house with his kind words.

Mr. Abdul Basit said the poultry industry is one of the largest industries in our country, contributing significantly to the government's revenue through taxes. He highlighted the exemplary role played by the Pakistan Poultry Association in advancing the poultry industry. He remarked, 'We have navigated through every challenge to reach this point, and there is still a long way to go.' Reflecting on Ch. Muhammad Ashraf's tenure, he added, 'Many of our colleagues have spoken about his remarkable leadership, and rightly so. We could talk about his unwavering commitment as Chairman of the PPA all day. He and his team have positioned us far better by addressing numerous challenges within the poultry industry, though there are still challenges ahead. He emphasized on the need for the government to support the industry in order to strengthen Pakistan's economy. I deeply appreciate the invaluable contributions of Mr. Khaleeqe Arshad and Mr. Abdul Haye Mehta in elevating the poultry industry and the Pakistan Poultry Association to its current stature.

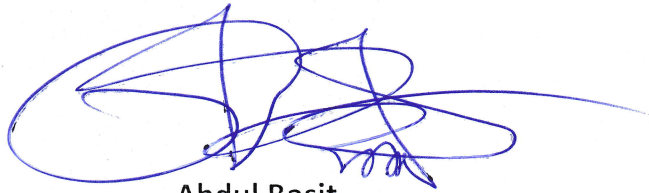
During the tenure of Gen. Pervez Musharraf, the poultry industry experienced significant growth and prosperity. We had the invaluable support of Lt. Gen. (Retd) Khalid Maqbool former governor Punjab, who made substantial efforts to support our industry and traders. Dr. Syed Wajid Raza Jafri, representing our Association, also worked tirelessly during that period. Another pressing issue arises when the government, in an effort to show sympathy for the underprivileged, imposes restrictions such as the 'one-dish' rule at weddings. Chicken meat is an affordable and accessible protein source for all segments of society. Families often choose it to save money while maintaining their social standing and dignity within their communities during various events.

I would also like to address an important concern, especially for the people of Pakistan: please do not fall prey to the propaganda spread by lobbies working against the poultry industry. In developed countries, chicken consumption averages between 50.5 to 60.5 kg per capita annually, whereas in Pakistan, this figure is as low as 5 kg per capita. The difference in health between their populations and ours is evident. Take, for example, the fitness of international teams visiting Pakistan for cricket and other sports. Compare their physical fitness with our teams, and the disparity becomes clear. For God's sake, do not be misled by these false campaigns aimed at destroying this industry and compromising your health.

Ch. Muhammad Fargham said, I completely agree with the thoughts shared by Mr. Abdul Basit. I would like to highlight the soybean issue that began in 2021 and how it caused immense suffering for the industry. Each one of us made significant efforts, contributing wherever we could, to rescue our industry from these challenges. Our persistent efforts have brought us to a point where, in 2024, we have successfully achieved the goals we had been working towards for

years. However, a new challenge has emerged in the form of government-imposed price capping, which is becoming a major obstacle for traders in our industry. We must now focus our collective efforts on addressing and resolving this pressing issue.

Mr. Abdul Basit concludes the meeting, by saying that we have faced numerous challenges, but through resilience, collaboration, and dedication, we have overcome many of them. However, the road ahead is still loaded with hurdles that demand our unwavering commitment and unified efforts. The strength of the Pakistan Poultry Association lies in its collective will, and I am confident that together, with passion and perseverance, we can resolve these issues and elevate our industry to new heights. Let us continue to work hand in hand for the betterment of the poultry sector and the prosperity of our nation. Thank you.



Abdul Basit
Chairman
Pakistan Poultry Association